



# HOUSE of REPRESENTATIVES

## STATE OF MICHIGAN

### Appropriations Requests for Legislatively Directed Spending Items

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1. The sponsoring representative's first name:  
John
2. The sponsoring representative's last name:  
Roth
3. The cosponsoring representatives' names. All cosponsors must be listed. If none, please type 'n/a.' A signed letter from the sponsor approving the co-sponsorship and a signed letter from the member wishing to co-sponsor are required. Attach letters at question #9 below.  
Rep. Coffia
4. Name of the entity that the spending item is intended for:  
St. Clair Butterfly Foundation
5. Physical address of the entity that the spending item is intended for:  
11607 Whittington Traverse City MI 49684
6. If there is not a specific recipient, the intended location of the project or activity:  
n/a
7. Name of the representative and the district number where the legislatively directed spending item is located:  
John Roth 104, Betsy Coffia 103
8. Purpose of the legislatively directed spending item. Please include how it provides a public benefit and why it is an appropriate use of taxpayer funding. Please also demonstrate that the item does not violate Article IV, S 30 of the Michigan Constitution. To expand SCBF's Gold Standard, trauma-informed, neuroscience-backed, and SEL-aligned expressive arts programming to an additional 10–12 school districts, 2–3 juvenile courts, and caregiver communities across Northern Michigan. Funding supports onboarding trauma-trained facilitators, creating new LMS-based professional development modules, piloting mobile expressive arts delivery, and increasing community-based trauma response capacity to reduce vicarious trauma and strengthen whole-child systems of support.

This initiative will directly impact over 10,000 students, 1,200 educators and court professionals, and engage hundreds of caregivers and community members through accessible trauma-informed training and support. Outcomes include improved academic performance, decreased disciplinary incidents, reduced juvenile recidivism, increased educator job satisfaction, and enhanced family coping strategies. This pilot phase lays the groundwork for broader regional transformation and long-term sustainability through SCBF's growing fee-for-service model.

9. Attach documents here if needed:

Attachments added to the end of this file.

10. The amount of state funding requested for the legislatively directed spending item.

500000

11. Has the legislatively directed spending item previously received any of the following types of funding? Check all that apply.

["Private"]

12. Please select one of the following groups that describes the entity requesting the legislatively directed spending item:

Non-profit organization

13. For a non-profit organization, has the organization been operating within Michigan for the preceding 36 months?

Yes

14. For a non-profit organization, has the entity had a physical office within Michigan for the preceding 12 months?

Yes

15. For a non-profit organization, does the organization have a board of directors?

Yes

16. For a non-profit organization, list all the active members on the organization's board of directors and any other officers. If this question is not applicable, please type 'n/a.'

Chip St. Clair Lisa St. Clair Damon Stafford Ruth Frushour Peter Bush Rich Daniel Lani Gonzales Kate Blondia Staphanie Brown Brandon Lawrence Miranda Jensen Elizabeth Dancy Steph Nagy

17. "I certify that neither the sponsoring representative nor the sponsoring representative's staff or immediate family has a direct or indirect pecuniary interest in the legislatively directed spending item."

Yes, this is correct

18. Anticipated start and end dates for the legislatively directed spending item:

10/2025-9/2026

19. "I hereby certify that all information provided in this request is true and accurate."

Yes



# Empowering Educators. Inspiring Students.

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## SCBF Trauma Toolkit

The SCBF Trauma Toolkit is our flagship program, designed to transform schools into safe, supportive environments for all students. Learn how our toolkit, rooted in expressive arts and trauma-informed practices, is making a difference across the country.

The SCBF Trauma Toolkit aligns with the Collaborative for Academic, Social, and Emotional Learning (CASEL) framework, ensuring that our approach incorporates the development of self-awareness, self-management, social awareness, relationship skills, and responsible decision making. This integration enhances the social-emotional well-being of students and educators alike.

## 17 Years. Over 29,000 Impacted.

- 100% graduation rate in participating schools
- 80% reduction in disciplinary actions
- 90% reduction in violent behaviors



Hi there, have a question?  
Text us here.







”

The trauma training transformed my approach to teaching and interacting with students.

Sarah T, Teacher

”

These tools were a game changer in how we support our students. Should be mandatory for every educator.

Alex M, School Counselor

”

"SCBF provided the best trauma training in my 12 years as a superintendent."

John G, Administrator

## Trauma-Informed Training

SCBF Trauma-informed training for educators and administrators that will:

- Equip them to decrease aggressive behaviors
- Broaden their skill sets for working with students who shut-down
- Deepen their understanding of the impact of trauma
- Provide solutions to engage and empower students
- Move them beyond the basics of being trauma-informed
- Ensure emotional and physical safety in the classroom
- Give them more tools and more effective techniques that work
- Help them to help their students find their innate love of learning

[Learn More](#)

## Learning Management System



Hi there, have a question?  
Text us here.

Access to the SCBF Learning ManagementSystem (LMS) which includes:

- A curated library of comprehensive trauma training video modules to deepen the knowledge and skillsets necessary to create a safe, productive classroom environment for all students
- Downloadable resources, expressive arts prompts, weekly classroom management tips, monthly webinars
- Access to experts in the field of trauma
- Ongoing support
- Continuing Education Credits (CEC) compliance to help educators reach their required hours each year

**Learn More**

## Expressive Arts Programming

The SCBF Butterfly Labyrinth Expressive Arts & SEL Program is a cutting-edge, trauma-informed curriculum designed to support and empower spirited students over a 12-week journey.

- Art: painting, sketching, sculpting, scrapbooking, crafting, etc.
- Creative writing: journaling, poetry workshops, short stories, short creative prompts, etc.
- Gardening: group planning projects, individual planting and care, gardening crafts, etc.
- Mindful Movement: stretching, breath work, meditation, reflection, etc.
- Music: listening, tapping, drumming, instrument exploration, etc.
- Resources for educators for daily use in classrooms

**Learn More**

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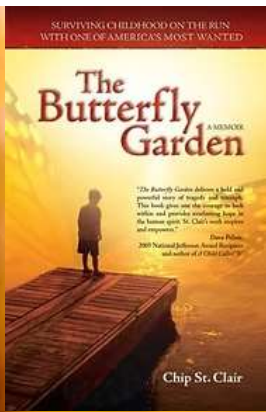
**Treat people as if they were what they ought to be, and you help them become what they are capable of being.**

**Johann Wolfgang von Goethe**

**Inspired by Chip and Lisa's BESTSELLING memoir**



Hi there, have a question?  
Text us here.



“

*...a bold and powerful story of tragedy and triumph. This book gives one the courage to look within, and provides everlasting hope in the human spirit.*

Dave Pelzer, #1 NYT Bestselling author of *A Child Called It*

[Learn More](#)

## AS FEATURED ON:



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Hi there, have a question?  
Text us here.

# Join Us

Because Everyone Deserves  
a Chance to Fly

## St. Clair Butterfly Foundation

is a 501(c)(3) Nonprofit

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up to date on SCBF news!

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Full Name

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Hi there, have a question?  
Text us here.



103RD DISTRICT  
STATE CAPITOL  
P.O. BOX 30014  
LANSING, MI 48909-7514

MICHIGAN HOUSE OF REPRESENTATIVES

**BETSY COFFIA**  
STATE REPRESENTATIVE

PHONE: (517) 373-3817  
FAX: (517) 373-5495  
BetsyCoffia@house.mi.gov

May 1, 2025

House Business Office  
PO Box 30014  
Lansing, MI 48909-7514

Dear House Business Office,

I am writing to co-sponsor the Legislatively Directed Spending Item submitted by State Representative John Roth for the St. Clair Butterfly Foundation (SCBF).

This state investment will be used to expand SCBF's Gold Standard, trauma-informed, neuroscience-backed, and SEL-aligned expressive arts programming to an additional 10–12 school districts, 2–3 juvenile courts, and caregiver communities across northern Michigan. The funding will support onboarding trauma-trained facilitators, creating new LMS-based professional development modules, piloting mobile expressive arts delivery, and increasing community-based trauma response capacity to reduce vicarious trauma and strengthen whole-child systems of support. This initiative will directly impact over 10,000 students, 1,200 educators and court professionals, and engage hundreds of caregivers and community members through accessible trauma-informed training and support. Outcomes include improved academic performance, decreased disciplinary incidents, reduced juvenile recidivism, increased educator job satisfaction, and enhanced family coping strategies. This pilot phase lays the groundwork for broader regional transformation and long-term sustainability through SCBF's growing fee-for-service model.

For these reasons, I lend my full support to SCBF's funding proposal to support the needs of northern Michigan residents.

Sincerely,

Betsy Coffia  
State Representative  
House District 103